



Aravind S. Bharadwaj  
Chief Technology Officer, Farm Equipment Sector  
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Dr. Aravind S. Bharadwaj joined Mahindra & Mahindra Ltd in 2012 and is currently Chief Technology Officer, Farm Equipment Sector. During this tenure, he has been leading several key technology initiatives culminating in the launch of successful product offerings in the market such as Driverless Tractor, Digisense – The Unified Mahindra Connected Vehicle Platform and Mahindra Biogas Plants.

Prior to joining Mahindra & Mahindra Ltd., he was CEO – Automotive Infotronics Limited (Joint venture between Ashok Leyland and Continental AG) since April 2008 after serving as Executive Director – Advanced Engineering & Mission Summit at Ashok Leyland. Prior to these positions, he has been with TVS Motor Company, India, Delphi Technical Center, Singapore, GM Powertrain, MI, USA and GM R&D Center, MI, USA.

Dr Aravind S. Bharadwaj was awarded a BE (Hons.) in Electronics & Communication Engineering from the Madurai Kamaraj University, MS & Ph.D. in Electrical Engineering from Virginia Polytechnic Institute & State University, USA and MBA (Distinction) from the University of Michigan, Ann Arbor, USA.

He is a SAE Fellow, IEEE Senior Member and a certified six sigma black belt. He was a Director in the Board of SAE International for the period 2008-2010 and the 2014-2016 President of SAEINDIA. He has published several papers in International Journals and Conferences and has three patents.